



## FREE Online Advertising Opportunity

We are offering **FREE** business and classified advertising on BuckeyeAds.com for periods of 30, 60, and 90 days. BuckeyeAds.com is one of the highest-ranked online advertising websites in Ohio. There are millions of online advertising websites worldwide that vie for a first page listing on the major search engines. The vast majority of these advertising websites never make an appearance in the first fifty pages of a search. Think about what this means in terms of wasted advertising dollars and the expected results that never materialize for businesses that advertise on these invisible websites. While you are thinking about the advertising mistakes that other businesses make, keep in mind that BuckeyeAds.com is ranked #1 on major search engines like MSN, Ask, Google, Lycos, and Yahoo! Your business advertising will be highly- visible on BuckeyeAds.com. At BuckeyeAds.com, we receive in excess of 300,000 visitors per month while our travel site, PanTravels.com, receives another 300,000 plus visitors per month. With reciprocal linking between BuckeyeAds.com and PanTravels.com, your businesses' products and services gain outstanding exposure to new customers across two popular and highly-visible websites. Don't make the mistake of choosing the wrong online advertising company. Choose BuckeyeAds.com, and see what this advertising opportunity can do for your business.

### *Managing Your Business Advertising on BuckeyeAds.com*

- Quick Set-Up** – Register, log-in, directed to your advertising administration area
- Editing Capabilities** – Add, delete, or change the content of your advertising anytime
- Pictures** – Include up to ten 500 pixel x 500 pixel pictures with 100 kb
- Auction Option** – Popular feature for selling bulk goods
- Private Messaging** – Receive private correspondence from your customers without compromising your email address to spammers
- Change Password** – Available anytime



### *Monitoring Your Business Marketing on BuckeyeAds.com*

- Visitor Tracking** – Automatic counters on every ad and a compilation of statistics on all ads placed by the advertiser
- Website Traffic** – Add your business website address to your advertising by using this standard web protocol - <http://www.yourwebsite.com> - and increase traffic to your website
- Search Engine Friendly Pages** – Instantly optimize your business advertising for greater visibility

Thank you for your interest in BuckeyeAds.com. Complete technical support is offered free of charge to our advertisers. Call (740) 255-0852 Monday – Friday from 8:00 A.M. to 5:00 P.M.

## Using our Service:

### Step 1

#### ➤ Register for an account:

Email address:

Full name:

Password (between 6 and 20 chars):

Confirm password:

Zip Code

How do you want to pay:

News / Hide mail:

I do not want to receive the email newsletter.

Register

Leave the “How do you want to pay” area as it “\$0/All Free” then click **Register**.

- **Now log in** to your account.
- When you log in to your account and click on “New Ad” and place your ad.
- You will see at the bottom of the page:

How many days do you want your ad to run? \*

All advertising is FREE for 30-60-90 days, ALL FREE

At the bottom of the page you will see these links:

Home - [Payment](#) - [Terms of Use](#) - [About Us](#) - [Advertise](#) - [Sitemap](#) - [Help](#)

Click on the “Payment” link to pay us using PayPal, no account is necessary to make a payment.

All ads are instantly active, so you can view them immediately and you can also see how many people click through to view your ads as each ad has a counter. With BuckeyeAds.com you also have the ability to edit your ads at your convenience and your ad will act like a web page if you have a website.

When adding your URL to your classified ad makes sure it is listed as:

<http://www.yoursite.com>

The URL is automatically converted to a hyperlink that can be clicked and the customer will go immediately to your web site.

Questions: Please contact me at 740-255-0852 and I will be happy to assist you.  
Gary Golden

**Logged in as Business Advertising / Business Development**

Please choose the appropriate category for your ad:\*

\*

Location:

Title \*

Description \*

How many days do you want your ad to run? \*

Filename #1:

 No file chosen

Filename #2:

 No file chosen

Filename #3:

 No file chosen

Filename #4:

 No file chosen

Filename #5:

 No file chosen

Filename #6:

 No file chosen

Filename #7:

 No file chosen

Filename #8:

 No file chosen

Filename #9:

 No file chosen

Filename #10:

 No file chosen

You tube Video Embed Code :

Allow to share in Facebook, twitter etc. :

Display on Map :

Address

City

State


Zip

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The “**Description box**” will not accept the use of html, so about all you can do here in use standard text and skip a line to change a paragraph. Url’s must have the <http://www>. In front of them to be converted to an actual hyperlink.

In the “**You tube video Embed box**” you can use html codes, this enables you to add banners from commission junction, linkshare and more, when putting an ad together this section can really make your ad pop. If you use the <h1> and <h2> in this area remember that the <h1> should match the **title** of your ad so make sure you use a descriptive title in your ad.

**Example: Experienced Carpenter – Akron / Canton, Ohio**

The “**Allow to share in Facebook, twitter etc.**” box enables your ad viewers to share your ad with their these and many more social networks with a simple click of the button, this feature is only available on our advertising system. 

The “**Display on Map**” feature will place a Google Map in your new add, when you check this box you will see a dropdown menu where you will need to put your address then the map will appear in your ad, this is a great feature for businesses with multiple locations, real estate agencies or any business wanting to let people know their location. The nice thing is if you do not want the map then do not check the box.

Our “**Bidding Feature**” is available only when you edit an ad once it is placed, unfortunately when you edit an ad you will have to add the location again.



The screenshot shows a form for the bidding feature. On the left is a box labeled "Offered prices:" containing three dashes. To the right are three input fields: "New price:" with a "Bid." button, "Name:", and "E-mail:".

With this feature you can accept offers from your ad visitors, great for home sales, product sales and more, simply let people know in your ad what you would like to get though will accept offers.

For some great information on how to put your advertising together please read some of my articles on [GGolden.com](http://www.ggolden.com), an ad that is properly done will build your business.

Should you be a business or are placing multiple ads do not forget to activate the RSS Feeds in your ad so that potential customers can easily follow all of your advertising.

You can read more about how to advertise on [GGolden.com](http://www.ggolden.com), <http://www.ggolden.com> .